INDIRA GANDHI NATIONAL OPEN UNIVERSITY Regional Centre, Mumbai

Report of Swachhata Hi Seva Drive-2018-19

The Regional Centre Mumbai has observed "Swachhata Hi Seva Drive" from 15^{th} September 2018 to 2^{nd} October 2018 and organized different activities at the Regional Centre and LSCs. The activities organized under "Swachha Bharat Abhiyan" is given in the below table –

Sr. No	Date	Activities	Place	Participants
1	22.09.2018	Cleaning of the area nearby study centre and rally	LSC 1652P	LSC part time functionaries and IGNOU Students
2	27.09.2019	Cleaning of the area nearby study centre and rally	LSC 1621P (Institute of Nursing Education, Byculla)	LSC part time functionaries and IGNOU Students
3	29.09.2018	Cleaning of the area nearby study centre and rally	LSC 1619P (Arrina Education Society, Ghatkopar)	Regional Director (i/c), LSC part time functionaries and IGNOU Students
4	27.09.2018	Cleaning of the area nearby study centre and rally	LSC 49050 (Seva Sadan Collge of Education, Ulhasnagar)	LSC part time functionaries and IGNOU Students
5	02.10.2018	Campus / Cleaning premises, awareness rally.	LSC 1632 (Mahatma Education Society's Pillai College, Panvel	LSC part time functionaries and IGNOU Students
6	02.10.2018	1. Pledge on "Swachha Bharat" 2. Awareness Rally from Regional Centre → Mulund Railway Station → NetajiSubhash Road → Panch Rasta Circle ◊Mahatma Gandhi Road◊ Regional Centre (Around 03 Km) 3. Cleaning of Regional Centre premises	Regional Centre, Mulund West, Mumbai	All staff of Regional Centre

The Report of activities conducted on 2nd October 2018

The Indira Gandhi National Open University (IGNOU) Regional Centre Mumbai has organized an awareness rally on **Importance of Swachhta** on 02nd October, 2018 at 11:00 am from Regional Center Office to Panch Rasta and back to regional Centre via Mahatma Gandhi Road (About 3 Km.).

This awareness rally was inaugurated by Dr. E. Krishna Rao, Regional Director (I/C), IGNOU Regional Centre Mumbai. Before the awareness rally all the staff of Regional Centre have taken Pledge on Swachhta in Hindi, English and local language (Marathi). In his address Dr. E. Krishna Rao, Regional Director (I/C) has stated that this rally has organized to create awareness on importance of health, cleaning habits, healthy environment, among the general public in general and on the occasion of conclusion of "Swachhta Hi Seva Drive" (15th Sep'18 to 2nd Oct'18) in particular as per the circular received from IGNOU Headquarters, New Delhi, UGC and Government of India.

The Regional Center, Mumbai has conducted the following activities On the occasion of the conclusion of the Swachhta Pakhwara- Swachhta Hi Sewa on 2nd October 2018 with the help of All Regional Center Staff and few students

- 1. Pledge on Swachhta in Hindi, English and local language (Marathi)
- 2. Cleanliness drive in office premises (Inside and Outside).
- 3. We prepared a Banner and Play cards with below slogans -
 - (i) I Love My India, Keep Clean My India.
 - (ii) Look Around, Walk Around, Breathe Clean Air and Don't Litter the Ground
 - (iii) Lets Join Hands together to keep our Environment Clean and Green.
- 4. Awareness Rally on importance of Swachhta from Regional Center Office to Panch Rasta and back to the Regional Centre via Mahatma Gandhi Road (About 3 Km.). During the awareness Rally, staff members have given slogans in Hindi, Marathi and English on the importance of Swachhta.

SLOGANS -

- I love My India, Keep Clean My India,
- एक नया सवेरा लाएंगे भारत को स्वच्छ बनाएंगे।
- हम सब ने ये ठाणा है भारत को स्वच्छ बनाना है।
- Where Cleanliness is there, Health is there,
- स्वच्छता असेजेथे_. आरोग्य वसे तेथे।

Photos of Swachhata Hi Seva Drive



Cleaning the Regional Centre Campus



Awareness rally on Swachhata



Cleaning the Regional Centre Campus



Swachata Pledge



Swachatha Drive at LSC 1619

